

MEDIA KIT

Rox Star

ENTERTAINMENT

"Promoting YOU... is what We do"



THE LAS VEGAS
INFORMER



Let's Rock!



[ROXANN MONET](#)



[ROXY MONET PR-HAWAII](#)



[ROX STAR ENTERTAINMENT](#)



[ROX STAR - SHOW UP HAWAII](#)



[ROXY MONET HAWAII- EIGHTROCK MEDIA](#)



LAS VEGAS * HONOLULU * SAN DIEGO

RoxStarHawaii@gmail.com

808-497-9419

The Mission is Clear! Brand ~ Market ~ Promote

Specialized Services include but not limited to:

- Brand market strategies
- Promotional development
- Niche marketing
- Product placement
- Graphic designer
- Multi-media campaigns
- Data compilation
- Predictive Analytics
- Corporate Trainer
- General Management
- Brand Rep/ Public speaker
- Print media/ Social media
- Audio/Video production
- Commercial production
- TV/Radio broadcasting
- Media planning & buying
- Freelance writing- Journalism
- Scriptwriting
- Director/ Producer
- Celebrity handler
- Entertainment management:
 - * Red Carpet events
 - *Movie premieres
 - * After-parties
 - *Receptions
 - *Fundraisers
 - * B2B events



[CLICK HERE! - TO WATCH A SHORT CLIENT PROMOTIONAL VIDEO](#)

Services:

It's All About YOU... Your Brand – Your Product – Your Service!

- **Public Relations/Publicity:** press releases, custom media pitches, media placement, media distribution, feature story negotiation, ongoing multi-media outreach, publicity programs
- **Media and Communications:** collateral material design and development, press kits, media training, advertisement programs, broadcast programs, social media marketing applications and platforms, message development, speech writing
- **Strategic Marketing:** annual marketing plan development, demographic positioning, branding and creative strategy development, consulting, partnerships, affiliations, strategic alliance development, public relation strategies, internal marketing department setup, staff training, community relations
- **Special Events:** business mixers, media events, receptions, gala openings, red-carpet events, expos, private luxury events, local-style productions



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Diversification

The past decade has brought us enormous technological transition and has changed the face of how we do business in our society and economy today. For years, I've been developing and perfecting a world class Social Media Marketing–Digital Marketing, Business to Consumer Networking Organization platform, which now services the greater Las Vegas, Nevada and the surrounding metropolitan areas (furthermore creating a “9th Island” platform, offering products and services between Hawaii and Las Vegas markets). Additionally, this platform offers Networking Events and Trade Show Expos, offering the highest level of value-added services from one strategic source. These trans-Pacific strategies and concepts ensures your company’s mission, programs and services are consistently presented on a worldwide stage 24hrs a day, 365 days/yr.



[CLICK HERE! - TO WATCH A SHORT CLIENT PROMO](#)

**CORPORATE LAUNCH PARTY- iPhone Application
Ribbon Cutting Ceremony – LAS VEGAS Chamber of Commerce**





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Coast to Coast ~ Face to Face Networking



If you are a business owner you know how important it is to give your Brand "a face" in the community.

With *ROX Star Entertainment* there is no need to ever be concerned your business, product or service does not have representation in the community on a personal and face to face level. *ROX Star Ent.* accommodates the client's needs and creates the desired image of the brand & product.



**** Strategic alliances are KEY to maximizing your reach ****

ROX Star Entertainment offers strategically alignment with Business to Consumer networking from the Pacific Rim to the West Coast, to the Southwest. We move around town, promoting and spotlighting different venues; providing excellent specials for our guests in a real business-minded atmosphere. Through this unique approach your brand and your products are exposed to thousands of people a week!





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“Business Exposed”~ Expo

All Business - All the Time
Boots on the ground - Suit Up & Show Up - Be Seen and Be Heard!

"Business Exposed" Expo is about helping new and current business owners expose their business to a wider audience at an economical price. Marketing and networking with other businesses in addition to consumers, is an intricate part of any successful business. This Expo Event brings together new and seasoned business owners for an opportunity to network with other business owners. The Business Exposed EXPO is held five times a year as part of a Marquee Series Event at a major Las Vegas venue. This is one event you want to make sure your company has a presence. Not only is it an Expo, but we also integrate it with our weekly Networking Events. Your brand is marketed to over 100,000+ direct contacts through various media outlets for 30-60 days prior to the event.



People will network and visit the showroom with an exhibit style format. By the time Expo attendees walk the showroom floor, **YOU are the Rock Star**, and people already know your name! As your personal Public Relations rep, I will reach influencers, potential clients and meet contacts to discuss your products and services!



FROM THE CREATORS OF SUCCESSFUL
ORIGINAL TELEVISION PROGRAMMING and NATIONAL SYNDICATED SERIES:

“GOOD MORNING HAWAII” “BIG EYE HAWAII” “OHANA ROAD” “KICK TV- HAWAII”
“KONISHKI’S HOUSE” “CHEF ROC- CULINARY UNDERGROUND”

BRINGS YOU:



~a ROX Star Entertainment production~

a weekly 30 minute Broadcast Television Program,
Talk Radio & LIVE Events **Marketing Media Platform**
showcasing Industries, Markets and Commerce
through 'Business to Consumer' Relations

Represented through various Multi-media Platforms:

* TV * RADIO * PRINT * LIVE EVENTS * INTERNET
* SOCIAL MEDIA & DIGITAL MARKETING PLATFORMS

Marketing, Promotions, PR campaigns, LIVE Promotional Events,
Expos, Talk Radio shows, TV Talk shows, Original Programming,
and Broadcast Communications.

Broadcasting via:

- Oceanic Time Warner Cable - Hawaiian Telecom
- Direct Broadcast Satellite - Dish Network
- Cox Cable (selected US Markets)



~a ROX Star Entertainment Production ~

SHOW UP HAWAII LIVE
“9th Island Edition”
[Hawaii to Las Vegas]

MARKETING MEDIA PLATFORM

LIVE TALK RADIO SHOW
broadcasting from Honolulu, Hawaii.
Showcasing Industries, Markets and Commerce
from the Shores of Honolulu
to the Sands of Las Vegas.

in association with
“SHOW UP HAWAII LIVE”
a weekly 30 minute Television Broadcast

[CLICK HERE! - TO WATCH A SHORT \(3 min\) PROMOTIONAL VIDEO](#)

[CLICK HERE! - TO WATCH \(:30 second\) PROMOTIONAL RADIO SPOT](#)

PERSONAL
POWERFUL



INTELLIGENT
ENTERTAINING

Television, Radio and Digital Broadcast

Executive Event Production

- Red Carpet events
- Movie premieres
- After Parties
- Receptions
- Corporate Events
- Fundraisers
- B2C Promotions
- B2B Events

ROXY
EVENTS

ARTISAN

HOTEL BOUTIQUE

LAS VEGAS

DANNY VEGAS LIVE'S ULTIMATE OFFICE PARTY

P R E S E N T S

an evening of business networking with
with guest host and Headliner



- JANET LEE -
of

[thelivingpages.com](http://www.thelivingpages.com)

An incredible evening of networking as
Danny Vegas returns to the Artisan. Las
Vegas Entrepreneur, Janet Lee, will be in-
troducing for one night only a 50% off a
year subscription on
www.thelivingpages.com

June 21st from 6:30 - 9:00 PM
1501 West Sahara Ave
Las Vegas, NV 89102



CATHOUSE

BOUTIQUE NIGHTCLUB
AT
LUXOR HOTEL & CASINO

DANNY VEGAS LIVE'S ULTIMATE OFFICE PARTY

P R E S E N T S

an evening of business networking with world renowned
social media marketer

MIKE AUSTIN
of www.fbrocket.com

CATHOUSE @ LUXOR | May 17th, 2011
Event from 6:30 - 9:00 PM

Event highlights include
special one night social media package from Mike Austin
sign up for a free e-book of social media hints and tips
Win a comped bottle and table from Cat House
appetizer specials from new Cat House menu!



PETRA

A GREEK TAVERNA

DANNY VEGAS LIVE'S ULTIMATE OFFICE PARTY

P R E S E N T S

a Signature Summerlin Event with guest host and
Headliner Image consultant

LAURA RUBELI

An incredible evening of networking in
Summerlin's newest shopping center Tivoli

Laura Rubeli Event Special 50% off personalized
shopping

Grand raffle prize style evaluation a \$300 value
plus more prizes from event sponsors

June 14th, 2011 from 6:30 - 9:00 PM
440 S. Rampart Blvd. #180
Las Vegas, NV 89145
(702) 534-0200



Rhythm Kitchen

SEAFOOD & STEAKS

DANNY VEGAS LIVE'S ULTIMATE OFFICE PARTY

P R E S E N T S

an evening of business networking with
Las Vegas's top online news providers

Join us for a fantastic evening with
complimentary French Creole tasting
& drink specials

JOE BUDA, Editor-In-Chief
DENISE SAVELLO, Managing Partner

THE LAS VEGAS
INFORMER

June 7th, 2011 from 6:30 - 9:00 PM

6435 South Decatur Blvd
Las Vegas Nevada 89118





DANNY VEGAS LIVE PRESENTS
2nd annual swimwear showcase

FEATURING
Anh Jung



sponsored by:

breathe
POOL



JULY 20TH 2012 6:30-9:30PM

DRINK
SPECIALS
RAFFLE
PRIZES



DANNY VEGAS LIVE PRESENTS

MOB

Men of Business

Hosted by mundo & ALIEN TEQUILA

You are invited to mix & mingle with business insiders and influencers from the Las Vegas business community.

TICKETS \$10 in advance
\$15 at the door

FREE for Members

FREE ALIEN Martini
TEQUILA

Raffle Prizes

All LADIES Welcome



DANNY VEGAS LIVE PRESENTS

A straight up face-to-face networking event at

Rhythm Kitchen
SEAFOOD & STEAKS

New issue launch party for
Las Vegas Woman Magazine!



AUGUST 14TH 2012 6:30-9:00PM





DANNY VEGAS LIVE NETWORKING SERIES EVENT

CORDIALLY INVITES YOU & YOUR GUESTS

POOLSIDE SOIRÉE & "BIRTHDAY BASH" FOR DR. MICHAEL DUBOFF, DMD

ARTISAN

HOTEL BOUTIQUE
RESTAURANT & ULTRA LOUNGE



A SMILE GROUP
EXPERIENCE!

1501 WEST SAHARA AVE
LAS VEGAS, NV 89102



Las Vegas Business Networking with a Twist!

TUESDAY
OCTOBER 18TH, 2011

6:30 - 9:00 PM

FREE Gift for everyone who attends

- * Individual Consultation by Dr. Mike
- * Receive complimentary Smile Profile
- * Meet over 100 Business Professionals

plus

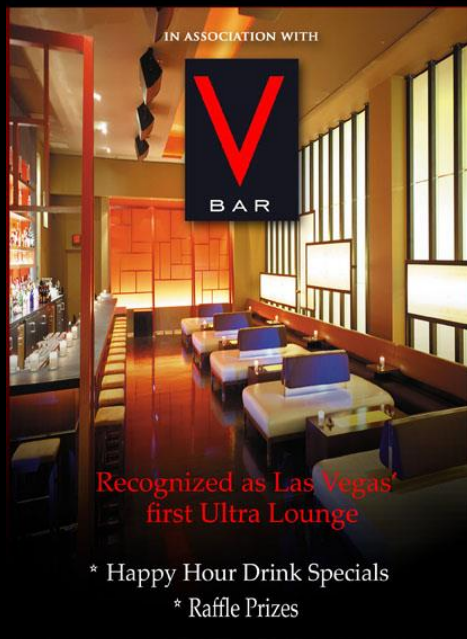
Enter to win Super Bowl 2012 Getaway with up to \$20,000 in Prize Giveaways
from www.ConquestCard.com

~ Visit *Strings Boutique* Poolside Cabana & receive 15% OFF first store purchase! ~



DANNY VEGAS LIVE NETWORKING SERIES EVENT

PRESENTS



IN ASSOCIATION WITH



Recognized as Las Vegas' first Ultra Lounge

- * Happy Hour Drink Specials
- * Raffle Prizes

THE ULTIMATE OFFICE PARTY

JOIN
DANNY VEGAS LIVE
FOR
BUSINESS TO BUSINESS NETWORKING
AT



"Who you meet today will effect your business in 2012"

Bring your A-Game

TUESDAY
SEPTEMBER 6TH, 2011
6:30 - 9:00 PM

VENETIAN HOTEL & CASINO



DANNY VEGAS LIVE
BUSINESS TO BUSINESS
NETWORKING SERIES
PRESENTS

An incredible evening of business networking
at one of Las Vegas' premier Ristorante Italian

Raffle Prizes from Event Sponsors
and MORE!

EXQUISITE CUSTOM EVENT MENU
prepared for this event
by



PANEVINO®

RISTORANTE | BAR & LOUNGE | GOURMET DELI | SPECIAL EVENTS

TUESDAY, AUGUST 16

6:30 - 9:00 PM

246 Via Antonio Ave. 89119 (on Sunset Rd.)
~ JUST ONE BLOCK EAST OF LAS VEGAS BLVD. ~



IN ASSOCIATION WITH

LAVO

ITALIAN RESTAURANT • NIGHTCLUB

Be our guest and...

Experience Las Vegas'
latest HOT SPOT

3325 Las Vegas Blvd S # 1760, LV, NV 89109

DANNY VEGAS LIVE
NETWORKING SERIES EVENT

PRESENTS

11-1-11

ULTIMATE OFFICE PARTY

6:30 - 9:00PM

JOIN
DANNY VEGAS LIVE

TUESDAY
November 1st, 2011
FOR
BUSINESS TO BUSINESS NETWORKING

THE PALAZZO

LAST CHANCE! ~ ENTER TO WIN ~

SUPER BOWL 2012 GETAWAY EXPERIENCE plus Up to \$20,000 in Prize Giveaways from
www.ConquestCard.com

Drawings on Nov 4th, 2011 @ 8:30 pm (Attend this event for more details)

Ultimate Super Bowl 2012 Experience includes:

* 2 Super Bowl Tickets * 2 Round Trip Airfare * Hotel Stay 4 days/ 3 nights * Limo ride to & from Airport



DANNY VEGAS LIVE NETWORKING SERIES EVENT

PRESENTS

IN ASSOCIATION WITH



4TH QUARTER BASH!!

BUSINESS NETWORKING EVENT

TUESDAY, OCTOBER 4TH, 2011

6:30 - 9:00 PM



**SUIT UP & STEP OUT FOR THE 4TH QUARTER PUSH
GAME ON ~ 2012 STARTS NOW!**



ALL GUEST RECIEVE
EVENT DRINK SPECIALS
\$5 BEERS ~ \$7 COCKTAILS ~ \$9 WINE

PALMSPLACE

4381 WEST FLAMINGO ROAD, LAS VEGAS, NV 89103

* VALET PARKING AVAILABLE @ PALMS PLACE FOR DIRECT ACCESS TO ROJO *



DANNY VEGAS LIVE MARQUEE SERIES EVENT

PRESENTS

IN ASSOCIATION WITH



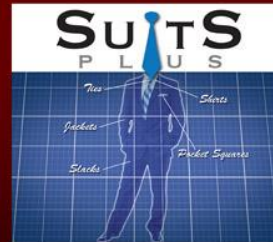
JOIN
DANNY VEGAS LIVE
FOR
~ MARQUEE V ~
NETWORKING EVENT

FEATURING
"THE TAILORED MAN"
ALEX RODRIGUEZ

TUESDAY, AUGUST 30TH | 7-9PM
PALMS CASINO RESORT

COMPLIMENTARY ENTRY TO PLAYBOY CLUB
& MOON NIGHTCLUB FOR EVENT GUESTS

THE REVOLUTIONARY WAY
PROFESSIONAL MEN
ARE SHOPPING FOR THEIR
BUSINESS ATTIRE



SUITS PLUS is coming to YOU!

- * Individual Consultation
- * Buy one, get one FREE
- * Master tailor to guarantee fit

* FREE Delivery to your home or office within 72 hrs.

FREE Gift for everyone who attends

Custom Event Menu available for all guests



DANNY VEGAS LIVE SIGNATURE SERIES EVENT

PRESENTS

AN EXQUISITE EVENING OF NETWORKING
~ 55 FLIGHTS ABOVE LAS VEGAS ~



\$5 Beers, \$7 Cocktails, \$9 House Wine

Giveaways from Event Sponsors

✧ Grand Prize drawing ✧

70 X 20 SIGNED & FRAMED PRINT with CERTIFICATE OF AUTHENTICITY

PALMS CASINO RESORT

gh^ostbar. TUESDAY ~ 7:00 PM
AUGUST 23rd, 2011 gh^ostbar.

DANNY VEGAS LIVE SIGNATURE SERIES EVENT

PRESENTS

An Epic evening of networking



6593 So Las Vegas Blvd



Las Vegas, NV 89119

INDUSTRY TUESDAY

AUGUST 2nd, 6:30pm

Learn ground-breaking & cutting-edge technology
to take your business to new heights and dimensions

This Event ONLY!

- * \$5 Blue Martinis
- * Happy Hour till 12am
- * 50% off any Zorate Package

Up to \$ 10,000 in Give Away

- * FREE iPad
- * \$5,000 Zorate.com Package
- * and MORE!

ZORATE.COM Mobile App Launch Party

To enter prize giveaways go to: www.Zorate.com



AFTER PARTY 9-11pm FEATURING

Brave New Beat
DJ Entertainment



PRESENTS

THE FIRST ANNUAL SUPER BOWL SWEEPSTAKES PARTY

NOVEMBER 17, 2011 | 7:00 - 11:00 PM

at **THE PALAZZO**

3325 Las Vegas Blvd, LV, NV 89109

~ inside CELEBRITY CARS Las Vegas next to DAL TORO Restaurant ~

PARTY LIKE A ROCK STAR!

MINGLE, DRINK & DANCE



Free AMBHAR Tequila shots
FREE DAL TORO VIP INDUSTRY CARD
FREE PLAY ON A PROMOTIONAL SLOT MACHINE

CELEBRITY FASHION BY NURIELLE

ALSO FEATURING

DJ AND EMCEE SCOTTY J. TO KEEP THE PARTY GOING!

SUPER BOWL 2012 GETAWAY EXPERIENCE plus Up to \$10,000 in Prize Giveaways

Drawing begins at 8:30 pm!

SPONSORED by

WWW.CONQUESTCARD.COM



DANNY VEGAS LIVE
NETWORKING SERIES EVENT
PRESENTS

IN ASSOCIATION WITH



HOTEL BOUTIQUE

An Intimate Evening
with
Danny Vegas



AN EVENING OF
BUSINESS TO BUSINESS
NETWORKING

1501 WEST SAHARA AVE
LAS VEGAS, NV 89102



Learn more about the
weekly Danny Vegas LIVE Platform
&
our 70 events a year!

Connecting YOU...
is what we do!

TUESDAY
SEPTEMBER 20TH, 2011
Starts @ 6:30 PM

* Happy Hour Drink & Menu Specials



DANNY VEGAS LIVE SIGNATURE SERIES EVENT

PRESENTS



JOIN US FOR AN EXQUISITE EVENING OF
FINE ART & GICLEE PRINTS
by Artist

NATASHA WILCZAK

Giveaways from Event Sponsors

✦ Grand Prize drawing ✦

70 X 20 SIGNED & FRAMED PRINT
with CERTIFICATE OF AUTHENTICITY

TUESDAY,
AUGUST 23rd, 2011
7:00 PM

OFFICIAL PROJECT AFTER PARTY 10pm-4am
with KELLAN LUTZ

CHATEAU *Nightclub*



3600 Las Vegas Blvd South Las Vegas, NV 89109



DANNY VEGAS LIVE

PRESENTS

THE "100TH EVENT" BUSINESS GALA & CELEBRATION

Join the celebration as Danny Vegas LIVE celebrates it's 100th Event of hosting & providing a weekly platform for Las Vegas Entrepreneurs to market their business, product or service

MEET BUSINESS INSIDERS & INFLUENCERS

TUESDAY - OCTOBER 9TH 2012
7:00 - 10:00 PM

Go to DannyVegasLIVE.com
to RSVP & purchase your \$10 ticket today!

(tickets are pre-purchase only
& will Not be available at the door)

ALL GUESTS RECEIVE:

- ✦ COMPLIMENTARY CHAMPAGNE
- ✦ COMP ENTRANCE TO HYDE NIGHTCLUB
- ✦ CHANCE TO WIN COMP TABLE & BOTTLE (\$550)
- ✦ 30 DAY FREE MEMBERSHIP TO:
"DANNY VEGAS LIVE BUSINESS ORGANIZATION"

1st 100 Guests receive a commemorative
Danny Vegas LIVE "100th Event" T-Shirt



DANNY VEGAS LIVE PRESENTS
An ultimate night of business to business marketing at

LUCKY 8 @ **red rock**
CASINO - RESORT - SPA
Las Vegas

FOOD & DRINK SPECIALS

FEBRUARY 28TH

6:30 - 9PM

RAFFLE PRIZES!

sponsored by:



RUMOR
The Las Vegas Boutique Resort

FEBRUARY 14, 2012

Danny Vegas Presents: A gathering for the Las Vegas business community on Valentine's Day!

DRINK SPECIALS!



DANNY VEGAS LIVE PRESENTS
An ultimate evening of business to business marketing at

mundo
a latin chic restaurant

April 10th, 2012 | 6:30 - 9:00pm

sponsored by:



Drink Specials
&
Raffle Prizes

495 S. Grand Central Pkwy





DANNY VEGAS LIVE PRESENTS
An ultimate evening of business to business marketing at



6:30-9:00PM

sponsored by:

MARCH 27TH 2012

DRINK
SPECIALS
RAFFLE PRIZES



DANNY VEGAS LIVE PRESENTS
An ultimate evening of business to business marketing at



March 13, 2012

sponsored by:



Drink
Specials
RAFFLE PRIZES

6:30 - 9:00 PM

1590 East Flamingo Road



DANNY VEGAS LIVE PRESENTS
An ultimate evening of business to business marketing at



6:30-9:00PM

sponsored by:

MARCH 20TH 2012

DRINK
SPECIALS
RAFFLE PRIZES



"SPIRIT OF THE OLD WEST"

Overnight Bike Run to Amargosa & Death Valley

Saturday NOV 17 & Sunday NOV 18, 2012



LONGSTREET INN & CASINO NEVADA



Saluting "Homes For Heroes" & the Wounded Warriors of Las Vegas

YEAR-END BIKE RUN WEEKEND!

❖ EVENT KICK-OFF AT 10:30 AM SATURDAY MORNING ❖



BOUNTY HUNTER

415 E Windmill Ln, Las Vegas NV 89123

REGISTERED RIDERS RECEIVE:

- ❖ American Breakfast by Bounty Hunter Tavern
- ❖ 80 mile Bike Run by Route 160 to Amargosa and Death Valley
- ❖ Pit Stop ~ The famous "Mountain Springs Saloon"
- ❖ Welcome Barbeque in Amargosa Valley
- ❖ Overnight Accommodations by LONGSTREET Hotel Casino and RV Resort
- ❖ Entertainment by American Southern hard-rock band
- ❖ Raffles and Prize Give-Aways

AMENITIES: Casino, Slots, Video Poker, Coffee Shop, Mini-Mart, 51 space full service RV hook-up

NEARBY ATTRACTIONS: Death Valley National Park, Scotty's Castle, Ash Meadow's Wildlife Refuge, Devil's Hole, Furnace Creek Ranch, Amargosa Sand Dunes, 4-wheeling, Hiking, Shooting range,

** Amargosa Opera House as seen on "Ghost Adventures" from the Travel Channel **